

Expert Lecture On “Intellectual Property Rights and its Importance”

In order to minimize the gap between education and industries and to enlighten the students about latest trends in the industry, the University School of Engineering and Technology, Rayat Bahra University Sahauran, organized expert lecture. The lecture was attended by the B.Tech students of Computer Science & Engineering as well as the faculty. Mr. Ashish Sharma, Founder of Clientake Solutions, New Delhi, shed light on the “Intellectual Property Rights and its Importance”. Ms. Prerna Dalal discussed about the IPR which deals with patent, ownership, copyright and trademark. She highlighted the importance about the awareness one must possess. The industry is undergoing a fierce competition now a days as new advances are being made every now and then in almost all the fields of interest. The huge response and appreciation by the student ensured that they wish to stand toe-to-toe with the competition as well as make their presence felt in the arena. Finally the expert lecture was a huge success with the students. Rayat Bahra University will always work to improve the collaboration between academia and industry.



